

## Corporate Video Production Services - Indicative Rate Card

Professional video production for corporate communication, marketing and brand storytelling.

We are a professional corporate video production company with experienced creative direction, professional equipment and in-house post-production, creating high-quality, purpose-driven video content for businesses.

Our pricing base helps you **estimate budgets easily** while allowing flexibility for custom requirements.

Choose as per time slot - What Fits Your Needs

| Production Duration                                                 | Suitable for:                                                                                                                                                                                                          | Shooting Cost          |
|---------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| <b>Up to 2 hours</b>                                                | <ul style="list-style-type: none"> <li>Executive interview</li> <li>Testimonial</li> <li>Short presentation</li> <li>Simple marketing content</li> <li>Limited B-roll</li> </ul>                                       | <b>₹25,000</b>         |
| <b>Up to 4 hours</b>                                                | <ul style="list-style-type: none"> <li>One or two interviews</li> <li>Interview + B-roll</li> <li>Service/process presentation</li> <li>Software/product demonstration</li> <li>Marketing video content</li> </ul>     | <b>₹40,000</b>         |
| <b>Up to 8 hours</b>                                                | <ul style="list-style-type: none"> <li>Multiple interviews</li> <li>Extensive B-roll</li> <li>Corporate presentation</li> <li>Service/process storytelling</li> <li>Multiple content requirements</li> </ul>           | <b>₹65,000</b>         |
| Multi-Camera Production -<br>3-Camera Setup for a Half<br>Day Shift | <ul style="list-style-type: none"> <li>Podcasts &amp; Webinars</li> <li>Panel discussions</li> <li>Corporate presentations</li> <li>Interviews</li> <li>Training sessions</li> <li>Events/content recording</li> </ul> | <b>₹75,000 onwards</b> |

For larger or multi-camera productions, we prepare a customised proposal tailored to the production requirements. Camera configuration and crew are selected based on project needs.

**Post-production and editing are quoted separately**, based on complexity and the number of final deliverables.

### In-house Post-Production

All video editing and post-production is handled through our in-house workflow, ensuring consistent visual quality, communication, and delivery from production through final output.

Post-production is quoted separately according to footage, final deliverables and editing complexity. Ranges from Rs.5,000 to Rs.30,000 onwards

Production rates are based primarily on the scheduled production time and resources required on location. Final video deliverables are not the sole basis for production pricing. Post-production and editing are scoped separately according to the footage, final deliverables and complexity.

## Standard Production Includes

- ✓ Professional camera system for up to 4K capture, as per production requirement.
- ✓ Professional appropriate lighting (3-point COB setup)
- ✓ Wireless Audio with dual lapel microphones
- ✓ Gimbal for Stabilised Video, where required
- ✓ Creative direction, framing, and visual guidance
- ✓ External on-camera monitor for live viewing
- ✓ Professional 4K production workflow with high-quality data handling and secure file management

## Optional Add-Ons (Enhance Your Film)

- **Drone rental for shooting with a pro pilot:** ₹20,000 half day / ₹30,000 full day
- Extra shooting hours: ₹7,500 per hour
- **Scriptwriting by a professional writer:** Starting ₹20,000 (up to 5 min film)
- **Voice-over by professional artist:** Starting ₹25,000 (up to 5 min film)
- **On-site Production Coordinator/ Manager** for communication & planning: Starting ₹15,000 / Rs.25,000
- **Professional Teleprompter for interviews:** ₹15,000 half day / ₹20,000 full day
- **2D Motion Graphics:** Rs.10,000 onwards

## Why Work With SHP

- **Trusted expertise:** Commercial photography since 2013, with extensive experience in corporate and industrial visual production.
- **Experienced creative direction & Professional camera, lighting and audio systems**
- **Storytelling approach:** We craft films that communicate your brand story, not just footage.
- **Efficient workflow:** We minimise production halts and ensure smooth coordination with your team.
- **Transparency:** Clear packages, predictable costs, and open communication throughout.

## Services Available Pan-India - **Call for a free consultation.**

We provide tailored proposals based on your specific requirements, budgets, and goals.

## Additional Notes

- **Payment terms:** 50% advance, 30% on shoot date, 20% before final delivery.
- **GST:** 18% extra on final invoice
- **Deliverables:** Final videos delivered digitally via secure transfer.
- **Outstation Expenses:** Travel + lodging arranged by client or billed separately.
- **Shooting Location:** Shooting at one location in a day.
- **Long-distance shoot plans:** We will arrive a day before for long-distance locations.
- **Recce (Pre-shoot visit):** Optional, charged separately if required.
- Prices are indicative and may vary based on complexity

Rate Card: October 2026. Prices are subject to revision without notice at the sole discretion of the studio

**“ Invest in excellence today, reap the rewards tomorrow ”**