Shri Hari Productions
Visuals That Drive Your Success

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INDUSTRIAL VIDEO · RATES 2026–27

Show buyers your capability before they ever visit your plant.

Planned and directed personally by Pankaj Aneja, commercial filmmaker since 2013. Shot and edited in 4K.

	Demo / R&D Film Half day · Delhi NCR only	Production Film MOST BOOKED Your process, start to finish	Company Profile Film Your brochure, brought to life
WHAT IT SHOWS	A product, machine or R&D process	Your full process: strength, capability and process flow	Brand, machines, production, quality and capability, to a script
TOLD BY	Visuals and captions, or a short voice-over	Visuals, music and captions, with a short business intro by your owner or manager (recommended)	Professional voice-over (human artist, not AI), with a short welcome by your owner or manager if needed
EDIT STYLE	Depends on the brief	Follows your process flow	Visuals cut to match the scripted narration
TYPICAL LENGTH	1–3 min	**4–7 min**	**3–5 min**
SHOOT	Up to 4 hours	Full day, up to 8 hours	Full day, up to 8 hours
PRICE	**₹45,000** + GST	**₹65,000** per shoot day + GST	**₹75,000** per shoot day + GST Script and voice-over extra

Editing is included in every day rate. Most films need 1–3 shoot days; the final cost depends on shooting and editing time.

R&D, demo and other films outside Delhi NCR are quoted at the full day rate closest to their edit style.

Every film includes

- ✓ **Creative direction** and a shot plan for your process
- ✓ Standard lighting for machines and close-ups (not for lighting a whole factory floor)
- ✓ Colour grading, licensed music, captions and titles
- ✓ Up to 3 revisions
- ✓ **Shot and edited in 4K**
- ✓ Wireless mics for the business intro and interviews
- ✓ **All raw footage** delivered to you
- ✓ First edit within 7–10 days of the shoot

Which film fits you, add-ons, travel, terms and clients on the next page

Which film do you need?

Demo / R&D
Launching a product, explaining a machine to buyers, or recording an R&D trial.

Production
Showing buyers and auditors your scale, process control and capacity.

Company Profile
Introducing your company at trade shows, on your website and in tenders.

Add-ons

Script writing Films up to 5 min	**from ₹20,000**
Professional voice-over Human artist, not AI · up to 3 min	**from ₹20,000**
Highlight cut 60–90 sec for LinkedIn, WhatsApp, trade shows	**₹5,000**
Drone, same day	**₹20,000 half · ₹30,000 full**
Teleprompter	**₹15,000 half · ₹20,000 full**
Production manager on site Schedule, permissions, coordination	**from ₹20,000 / day**
2D motion graphics	**₹5,000 + ₹1,500 / sec**
Extra hour on site	**₹5,000**

EXAMPLE PROJECT COST

Company Profile Film, 2 shoot days

2 days × ₹75,000	₹1,50,000
Script	₹20,000
Voice-over	₹20,000
Total	**₹1,90,000**

+ GST · editing included

Outside Delhi NCR

Day rate + travel and stay at actuals + travel days at up to 50% of the day rate, depending on distance.

Site visit

Usually not needed. On request: up to 50% of the day rate.

Terms 50% to book · 30% on shoot day · 20% before delivery · GST 18% extra

Prices are indicative and may be adjusted to each project's requirements; your final quote is confirmed after the brief. Rates may be revised without notice.

TRUSTED BY

Jindal Steel · BCL Industries · Mayur Uniquoters · Sudhir Power · Sigma Automotive · Varalka · Wings Pharma · Daiko Exports

"Very commercially viable… results far more than what we pay for." — CEO, Daiko Exports

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Free consultation
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