

Commercial Corporate Photography & Video Productions

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## **Creating Brand Stories that Sell**

## **Quality Assured Investment to Boost Your Business**

Estimate for Creative Commercial Video Productions for Corporates & Industries

Basic Video Structure	Telling story with Creative Visuals in Flow + Royalty Free Music + Informative Text overlays + one or two Interview + general Graphics or images		
Shooting Time Required	upto 2 Hours	upto 4 Hours	upto 8 Hours
Professional's Shooting Cost	12,000	24,000	35,000
Equipment's Rentals	10,000	10,000	10,000
One Assistant Fees	3,000	4,000	5,000
General Video Editing in 4K Format Video	5,000	7,000	10,000
Total of Assignment (Rs.)	30,000	45,000	60,000
Deliverable	One Video upto 5 min	One Video upto 5 min	One Video upto 10 min
Category of videos in general	Short Interviews, Short Video	Testimonial Films, Short Corporate Videos, Small Pocess Video	Company Profile Video, Industrial Production Videos, Documentry Films
Shooting & Editing	Shooting with 6K Hybrid Camera + 3 point COB Lights kit + Wireless Duo Mikes + Gimbal etc. & Editing on MAC PRO 4K Format Video		
Goods and Services Tax 18 % extra on final invoice.			
Outstation Shoots - Rs.60,000 per day + Logistics			

For large scale projects, additional lights and manpower might increase costs

Advance Video Structure Addon services - if required	Good for complex projects with high production value for enhance branding	
Drone with commercial licensed operator	₹ 15,000 for half day - ₹ 25,000 for full day shoots	
Script by Professional Writer	Starting from ₹ 15,000 for upto 3 min film	
Professional Voice Over by Artist	Starting from ₹ 20,000 for upto 3 min film	
Teleprompter for Interviews	₹ 12,000 for half day - ₹ 15,000 for full day	
Additional 2D Motion Graphics	₹ 5,000 for first 3 second then ₹ 1,000 Per second onwards	

- 1. Above prices are indicative for Delhi NCR and subject to negotiation.
- 2. However, we provide a unique quote for each project depending on client requirements, budgets & goals to achieve.
- 3. Lets discuss for scope of work with some details of job for a formal proposal.
- 4. Payment 50% advance & 30% on shoot date and 20% before final data delivery.
- 5. Travel & Lodging cost outside Delhi will be applicable as actual.

Serving all Over India

Above offerings are Professionally Ideal as per market, If you need anything beyond our offerings, let's discuss. We're here to serve you best.

Rate Card: January 2025, Prices are subject to revision without notice at the sole discretion of the studio

Invest in excellence today, reap the rewards tomorrow