



Shri Hari Productions

Commercial Corporate Photography & Video Productions

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Let's Grow
with Growing
INDIA

www.ShriHariProductions.com

Creating Brand Stories that Sell

Quality Assured Investment to Boost Your Business

Estimate for Creative Commercial Video Productions for Corporates & Industries

Basic Video Structure	Telling story with Creative Visuals in Flow + Royalty Free Music + Informative Text overlays + one or two Interview + general Graphics or images		
Shooting Time Required	upto 2 Hours	upto 4 Hours	upto 8 Hours
Professional's Shooting Cost	12,000	24,000	35,000
Equipment's Rentals	10,000	10,000	10,000
One Assistant Fees	3,000	4,000	5,000
General Video Editing in 4K Format Video	5,000	7,000	10,000
Total of Assignment (Rs.)	30,000	45,000	60,000
Deliverable	One Video upto 5 min	One Video upto 5 min	One Video upto 10 min
Category of videos in general	Short Interviews, Short Video	Testimonial Films, Short Corporate Videos, Small Process Video	Industrial Production Videos, Documentary Films
Shooting & Editing	Shooting with 6K Hybrid Camera + 3 point COB Lights kit + Wireless Duo Mikes + Gimbal etc. & Editing on MAC PRO 4K Format Video		
Goods and Services Tax 18 % extra on final invoice.			
Outstation Shoots - Rs.60,000 per day + Logistics			

For large scale projects, additional lights and manpower might increase costs

Advance Video Structure for a Company Profile Video - Addon services - if required	Good for complex projects with high production value for enhance branding
Drone with commercial licensed operator	₹ 15,000 for half day - ₹ 25,000 onwards for full day shoots
Script by Professional Writer	Starting from ₹ 15,000 for upto 3 min film
Professional Voice Over by Artist	Starting from ₹ 20,000 for upto 3 min film
Add on Video Editing for VO based films	Starting from ₹ 10,000 for upto 3 min film
Teleprompter for Interviews	₹ 12,000 for half day - ₹ 15,000 for full day
Additional 2D Motion Graphics	₹ 5,000 for first 3 second then ₹ 1,500 Per second onwards

Additional Information	
Travel Cost Outside Delhi by Car	Rs.17 / KM (lumpsum basis)
Recce Charges	Up to 50% of one-day total cost (varies by location).
Long Distance Travel Time	Up to 50% of one-day total cost for more than 4 hours of travel.
Shooting Location	Shooting at one location in a day

1. Above prices are indicative and may be adjusted based on the specific requirements of each project.
2. However, we provide a unique quote for each project depending on client requirements, budgets & goals to achieve.
3. Lets discuss for scope of work with some details of job for a formal proposal.
4. Payment 50% advance & 30% on shoot date and 20% before final data delivery.
5. Travel & Lodging cost outside Delhi will be applicable as actual.

Serving Pan India

Above offerings are Professionally Ideal as per market, If you need anything beyond our offerings, let's discuss. We're here to serve you best.

Rate Card : May 2025, Prices are subject to revision without notice at the sole discretion of the studio

Invest in excellence today, reap the rewards tomorrow