

Commercial Corporate Photography & Video Productions

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www.ShriHariProductions.com

## **Creating Brand Stories that Sell**

## **Quality Assured Investment to Boost Your Business**

Estimate for Creative Commercial Video Productions

Basic Video Structure	Telling story with Creative Visuals in Flow + Royalty Free Music + Informative Text overlays + one or two Interview + general Graphics or images	
Category of videos in general	Testimonial Films Real Estate Video Direction Property Interior Videos	Company Profile Video - About us Production Films Services Info Films - Documentry Shooting
Shooting Time Required	upto 4 Hours - Half Day	upto 8 Hours- Full Day
Professional's Shooting Cost	15,000	20,000
Equipment's Rentals	10,000	10,000
One Assistant Fees	4,000	4,000
Transportation upto 80 KM	1,000	1,000
General Video Editing in Full HD	5,000	10,000
Total of Assignment	₹35,000	₹45,000
Deliverable	One Video of 1 to 5 min in Full HD High Resolution	
Shooting & Editing on 4K Format Video - Add On Rs.10,000		
Outstation Shoots - Rs.60,000 per day + Logistics		

Advance Video Structure Addon services - if required	Good for complex projects with high production value for enhance branding
Drone with commercial licensed operator	₹ 15,000 for half day - ₹ 25,000 for full day shoots
Script by Professional Writer	Starting from ₹ 15,000 for upto 3 min film
Professional Voice Over by Artist	Starting from ₹ 20,000 for upto 3 min film
Teleprompter for Interviews	₹ 12,000 for half day - ₹ 15,000 for full day
Additional 2D Motion Graphics	₹ 5,000 for first 3 second then ₹ 1,000 Per second onwards

- 1. Above prices are indicative for Delhi NCR and subject to negotiation.
- 2. However, we provide a unique quote for each project depending on client requirements, budgets & goals to achieve.
- 3. Lets discuss for scope of work with some details of job for a formal proposal.
- 4. Payment 50% advance & 30% on shoot date and 20% before final data delivery.
- 5. GST 18 % extra on final invoice.
- 6. Travel & Lodging cost outside Delhi will be applicable as actual.

Serving all Over India, Queries for Abroad also Welcome

Above offerings are Professionally Ideal as per market, If you need anything beyond our offerings, let's discuss. We're here to serve you best.

Rate Card: September 2024, Prices are subject to revision without notice at the sole discretion of the studio